

Tourism Agenda

April 21st, 2023 9:00 AM Rm 250

To View Meeting Live go to:

<https://www.youtube.com/channel/UCjwHFloW13M224SgVU95Ifg>

1. Call Meeting to Order
2. Approval of Previous Meeting Minutes
3. BUDGET 2022-2023
 - a. Review Current Bill Report to Monthly Report
 - b. Approval of Bills
4. Citizen Comment

5. Coalition Update
6. Heritage Corridor Update

7. **Tourism Funding Request**
Next set of Funding Requests due May 15th

8. **New Business**
 - MPP Grant
 - 2023-2024 Brochure

9. **Old Business**
 - Development of Trails and Parking at the newly acquired land
 - American Rescue Plan (Tourism)
 - Visitor Guide Distribution Update
 - E-Blast approval
 - Facebook and Instagram Updates
 - LaSalle County Tourism Guidelines

10. Senate and House Bills
11. Adjourn Meeting

TOURISM MEETING

A Meeting of the Tourism Committee was held on April 21, 2023 at 9:00am in rm 250 with the following members present:

Per Diem	Mileage	Members Absent:
Jill Bernal	Jill Bernal	
Cathy Owens	Cathy Owens	
Doug Stockley	Doug Stockley	
Ronald Blue	Ronald Blue	
William Brown	William Brown	
Steve Aubry		Pamela Beckett

Non-Members/Visitors Present:

Bob Navarro	Heritage Corridor	Ryan Searl	Shaw Media
Kathy Casstevens	Starved Rock	Don Jensen	Board Chairman
Holly March	Starved Rock	Tom Walsh	Board Member

Motion Mr. Aubry. 2nd Ms. Owens by that the minutes of the previous meeting be approved as presented.
Aye=All Nay=None Motion Carried.

BUDGET 2022-2023

No bills

Citizen Comment

Coalition Update

- Chair Curt Bedei updated the committee that the next meeting will be in June at Lock 16

Heritage Corridor Update

- Bob Navarro updated the committee – new visitor guide is out
- Reviewed the status of Flock to the rock and Starved Rock Summer

Tourism Funding Request

Due May 15th, 2023

NEW BUSINESS

MPP Grant

- Should hear something late March or early April

2023 – 2024 Brochure

- In production

OLD BUSINESS

Development of Trails and Parking at the newly acquired land

- Board Member Doug Stockley presented to the committee an update on the newly acquired land [see attached]

American Rescue Plan

- Tourism was granted \$150,000.00 – Heritage Corridor is working on the process

Visitor Guide Distribution

- Please see attached information in regards to distribution

E-Blast

No Discussion

Facebook and Instagram Update

- Numbers for Facebook and Instagram have grown trying different stories and photos [see attached]

Motion Mr. Blue 2nd by Mr. Brown that the meeting adjourn. Aye=All Nay=None Motion Carried

Minutes prepared by Amanda Myers

Note: Minutes reflect the order of the agenda and may not necessarily reflect the order of business conducted at the meeting.

*** For detailed information in regards to the committee bills please review the financial information on our website***

*Reports
And
Handouts*