

Tourism Agenda

December 19, 2025 9:00 AM Rm 250

To View Meeting Live go to:

<https://www.youtube.com/channel/UCjwHFloW13M224SgVU95Ifg>

1. Call Meeting to Order
2. Roll Call
3. Motion to approve remote attendance pursuant to Resolution #23-53
4. Approval of Previous Meeting Minutes
5. BUDGET 2024-2025 and/or 2025-2026- Approval of Bills
6. Citizen Comment

Tourism Funding Request

Poco a Poco's 10th annual Summer Music Fest – Rack Card, Billboard, Social Media
Poco a Poco's 10th annual Young Artist Program – Rack Card, Billboard, Social Media
Marseilles, Renaissance Faire – Rack Card, Billboard, Social Media
2026 Gala Biergarten and Steampunk Fashion Show – Rack Card, Billboard, Social Media
LaSalle County Museums 250th Celebration - Rack Card, Billboard, Social Media
LCHS Museums/Wild Bill Days/Burgoo/Canal Market – Rack Cards
Wild Bill Days – Billboard and Social Media
Burgoo - Billboard, Social Media, Other
Streator Food Truck Festival - Rack Card, Billboard, Social Media
Summer Camp – Camp Tuckabatchee - Rack Card, Billboard, Social Media
I&M Canal National Heritage Visitor Center - Rack Card, Billboard, Social Media
Music In Knudson Park – Rack Cards, Social Media, Other
Oglesby Summer Fun Fest – Rack Cards
Ottawa - Morel Fest and Burger Bash – Billboard Social Media
Ottawa - Restaurant Week - Rack Card, Billboard, Social Media
Ottawa – Debate Days - Rack Card, Billboard, Social Media
LaSalle County 4-H Show and Junior Fair - Rack Card, Billboard, Social Media

New Business

Marketing Update

Old Business

Development of Trails and Parking at the newly acquired land
Visitor Guide Distribution Update
E-Blast approval
Facebook and Instagram Updates
LaSalle County Tourism Guidelines

7. Coalition Update
8. Heritage Corridor Update
9. Senate and House Bills
10. Adjourn Meeting