

Tourism Agenda

September 15th, 2023 9:00 AM Rm 250

To View Meeting Live go to:

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1. Call Meeting to Order
2. Approval of Previous Meeting Minutes
3. BUDGET 2022-2023
 - a. Review Current Bill Report to Monthly Report
 - b. Approval of Bills
4. Citizen Comment
5. Coalition Update
6. Heritage Corridor Update
7. **Tourism Funding Request**
Celebration of Lights – Rack Card, Billboard, Social Media
8. **New Business**
 - Rack Cards
 - Approval of New LC Tourism Videos
 - Electronic Billboard Contract
 - Vinyl Billboard Picture
 - MPP Grant
 - Budget 2024
9. **Old Business**
 - Development of Trails and Parking at the newly acquired land
 - American Rescue Plan (Tourism)
 - Visitor Guide Distribution Update
 - E-Blast approval
 - Facebook and Instagram Updates
 - LaSalle County Tourism Guidelines
10. Senate and House Bills
11. Adjourn Meeting