

Tourism Agenda

June 20, 2025 9:00 AM Rm 250

To View Meeting Live go to:

<https://www.youtube.com/channel/UCjwHFIoW13M224SgVU95Ifg>

1. Call Meeting to Order
2. Roll Call
3. Motion to approve remote attendance pursuant to Resolution #23-53
4. Approval of Previous Meeting Minutes
5. BUDGET 2024-2025 -*Review Current Bill Report to Monthly Report* - Approval of Bills
6. Citizen Comment

Tourism Funding Request

Skydive Chicago – Social Media

Native American Harvest Ceremony – Rack Cards, Billboard and Social Media

Frosty of First (Winter Festival) – Rack Cards, Billboard and Social Media

The Mansion is NOT Haunted Tour – Rack Cards, Billboard and Social Media

Music in Knudson Park – Billboard

Flock to the Rock – Rack Cards, Billboard, Social Media and Other

New Business

Visit Northern Illinois

Marketing Update

Old Business

Development of Trails and Parking at the newly acquired land

Visitor Guide Distribution Update

E-Blast approval

Facebook and Instagram Updates

LaSalle County Tourism Guidelines

7. Coalition Update
8. Heritage Corridor Update
9. Senate and House Bills
10. Adjourn Meeting