

# Tourism Agenda

## June 20, 2025 9:00 AM Rm 250

To View Meeting Live go to:

<https://www.youtube.com/channel/UCjwHFloW13M224SgVU95Ifg>

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1. Call Meeting to Order
2. Roll Call
3. Motion to approve remote attendance pursuant to Resolution #23-53
4. Approval of Previous Meeting Minutes
5. BUDGET 2024-2025 -*Review Current Bill Report to Monthly Report* - Approval of Bills
6. Citizen Comment

### **Tourism Funding Request**

Skydive Chicago – Social Media  
Native American Harvest Ceremony – Rack Cards, Billboard and Social Media  
Frosty of First (Winter Festival) – Rack Cards, Billboard and Social Media  
The Mansion is NOT Haunted Tour – Rack Cards, Billboard and Social Media  
Music in Knudson Park – Billboard  
Flock to the Rock – Rack Cards, Billboard, Social Media and Other

### **New Business**

Visit Northern Illinois  
Marketing Update

### **Old Business**

Development of Trails and Parking at the newly acquired land  
Visitor Guide Distribution Update  
E-Blast approval  
Facebook and Instagram Updates  
LaSalle County Tourism Guidelines

7. Coalition Update
8. Heritage Corridor Update
9. Senate and House Bills
10. Adjourn Meeting