

# Tourism Agenda

## June 16<sup>th</sup>, 2023 9:00 AM Rm 250

To View Meeting Live go to:

<https://www.youtube.com/channel/UCjwHFioW13M224SgVU95Ifg>

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1. Call Meeting to Order
2. Approval of Previous Meeting Minutes
3. BUDGET 2022-2023
  - a. Review Current Bill Report to Monthly Report
  - b. Approval of Bills
4. Citizen Comment
5. **Tourism Funding Request**
  - LaSalle County Park – Rack Cards*
  - Smoketober Fest – Rack Cards, Billboard and Social Media*
  - Streator Fest – Rack Cards and Social Media*
  - Pluto Fest – Rack Cards, Billboard and Social Media*
  - Marseilles Renaissance Faire – Rack Cards, Billboard and Social Media*
  - Flock to the Rock – Rack Cards, Billboard, Social Media and Other*
6. **New Business**
  - MPP Grant
7. Coalition Update
8. Heritage Corridor Update
9. **Old Business**
  - Development of Trails and Parking at the newly acquired land
  - American Rescue Plan (Tourism)
  - Visitor Guide Distribution Update
    - E-Blast approval
  - Facebook and Instagram Updates
  - LaSalle County Tourism Guidelines
10. Senate and House Bills
11. Adjourn Meeting